

5 Tips for Effective Membership Card Printing

Membership cards are key to many organisations, including sports clubs, gyms, hobbyists, owner's clubs, and more, so the design and print process is important. There are several things to consider when it comes to your membership cards, including your organisation's branding, the information printed on the cards, and any other features you may need. We've put together our top 5 tips for effective membership card printing.

1. Design



The design of your membership card is important, as it reflects the identity of your organisation to your members. The card should be recognisable as a membership card, containing the logo of your club, details including address and telephone number, and the details of the cardholder – such as name, membership number, and potentially a photo. This helps with identification in the event the card is lost.

There are several printing features that you can add to your **membership card design** for a bespoke touch. Add emphasis to cardholder names or membership numbers by embossing them for a 3D feature or include hot foiling on your logo or other text for a premium appearance. Spot UV can also add a high-quality feel to your membership cards.

When you outsource your membership card printing to ID Card Centre, we offer a card design service for just a small fee. We'll take your brief and create a design, working with you until you're happy with it.

2. In-house membership card printers

If you want to print your membership cards in-house, [desktop ID card printers](#) are ideal. We stock a range of printers that are suitable for all requirements. From low level print volumes to industry standard print quality with additional features for full security, we can supply printers for all budgets and needs.



If you're not sure what printer would be best for your membership cards, a member of our expert team will be on hand to talk you through your requirements. We also offer an annual technical support plan in the event your printer has any issues. With [IDAssist](#), you'll be able to access priority support over the phone, and by email, and we'll be able to remotely help you with anything you need.

3. Outsourcing your membership card printing



For those organisations looking to outsource their **membership card printing**, ID Card Centre prides itself on being industry experts in printing custom plastic membership cards.

You can learn more about our **membership card printing service** here on our website - [simply input the quantity of cards and features you need](#) and we'll get back in touch with a quote.

We'll work with you to produce the perfect cards for your needs, from design to fulfilment. There are hundreds of clubs across the country – and even further afield – that already trust us to print their membership cards and event passes, and you can find out more about outsourcing your membership cards [here](#).

4. Technology



If you have an existing [access control system](#) in place, your membership cards can be printed on compatible technology cards. We can also encode your cards to fit your requirements and add magnetic strips.

Technology membership cards are perfect for cashless vending, loyalty points, and more within your club. If you don't have a system in place but would like to set one up, please [contact us](#) to find out more.

5. Security



For additional security for your membership cards, there are several features you can add to your design – including embossed text elements. You can also add security holographic patches, which help to reduce the risk of cloning or forgery.

For more information on how to ensure your membership cards are perfect for your organisation, please [get in touch](#) with a member of our expert team.