

## ADVERTISING RATES & DATA

ADVERTISEMENT	SIZE	MONO	COLOUR
Full Page	265mm high X 190mm wide	£1,586	£1,824
Half Page	130mm high X 190mm wide	£1,031	£1,186
Quarter Page	130mm high X 92mm wide	£619	£711
Eighth Page	62mm high X 92mm wide	£371	£427
SPECIAL POSITIONS	SIZE	MONO	COLOUR
Outside Back Cover	297mm high X 210mm wide (Plus 3mm bleed)	N/A	£2,234
Inside Front Cover	297mm high X 210mm wide (Plus 3mm bleed)	£1,824	£2,097

## INSERTS

Single sheet inserts pre-folded or un-folded to a size not exceeding the magazine full page size (297mm high X 210mm wide) with a maximum weight of 20 gms, £1,824 plus £20 per £1000\*. Other weights by arrangement.

\* Series discount does not apply.

## CREDIT TERMS

Payment due on receipt of invoice following publication.

## DISCOUNTS

**Series Discount:** 5% two issues, 7.5% four issues, 10% for the year\*

**Member Discounts:** 5% discount for Chamber Members on full page/multiples\*

**Agency Discounts:** 10% agency discount on all bookings but not in addition to series and member discounts\*

\* Maximum 15% discounts on any combination of discounts.

## TECHNICAL SPECIFICATION

**Paper Size:** 297mm high X 210mm wide **Paper Weight:** 90 gsm

## COPY REQUIREMENTS

Preferably digital, supplied via email, on CD or by ISDN.

### Acceptable Formats:

**QuarkXpress** - (Version 6.5 or earlier)

**Illustrator** - (Version 12 or earlier) Hi-res cmyk eps

**Photoshop** - Hi-res CMYK eps, tif or jpg

**Pdf** - Hi-res and with fonts embedded

Any relevant fonts are to be outlined or supplied and if possible a printed hard copy version is to be sent for reference purposes.

### Unacceptable formats:

Pagemaker, CorelDraw, Publisher, PowerPoint, .exe